



Station Order Revised Add to Schedule NM Dem Party-Heinrich

Market: Albuquerque

Flight Dates: Friday, November 02, 2012 to Tuesday, November 06, 2012

Estimate ID

13083

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
CBS This Morning	EM	M-F	30	\$150.00				1	1	2
7:00 AM 9:00 AM			30	\$300.00						
Sold out at LUR per KRQE. Lowest rate to clear.										
Sunday 7a News	EM	Su	30	\$200.00		1				1
7:00 AM 8:00 AM			30	\$200.00						
Highly pre-emptible at LUR per KRQE. Move to L3										
The Doctors	DT	M-F	30	\$200.00				1		1
9:00 AM 10:00 AM			30	\$200.00						
Sold out at LUR per KRQE. Lowest rate to clear.										
Dr. Phil	EF	M-F	30	\$300.00				1		1
3:00 PM 4:00 PM			30	\$300.00						
Sold out at LUR per KRQE. Lowest rate to clear.										
Jeopardy	PA	M-F	30	\$3,000.00				1		1
6:00 PM 6:30 PM			30	\$3,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.										
Mother/Partners	PT	M	30	\$10,000.00				1		1
7:00 PM 8:00 PM			30	\$10,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.										
2 Broke/Mike	PT	M	30	\$11,500.00				1		1
8:00 PM 9:00 PM			30	\$11,500.00						
Sold out at LUR per KRQE. Lowest rate to clear.										
60 Minutes	PT	Su	30	\$12,000.00			1			1
6:00 PM 7:00 PM			30	\$12,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.										
Amazing Race	PT	Su	30	\$7,500.00			1			1
7:00 PM 8:00 PM			30	\$7,500.00						
Sold out at LUR per KRQE. Lowest rate to clear.										
The Good Wife	PT	Su	30	\$9,000.00			1			1
8:00 PM 9:00 PM			30	\$9,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.										
Mentalist	PT	Su	30	\$10,500.00			1			1
9:00 PM 10:00 PM			30	\$10,500.00						
Sold out at LUR per KRQE. Lowest rate to clear.										
KRQE 10p News	LN	M-F	30	\$2,000.00				1		1
10:00 PM 10:35 PM			30	\$2,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.										

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 11/2/2012 12:55:30 PM

KRQE-S2

Page 1 of 2

suzannel@mediastراتيجيات.com



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KRQE-S2

Program Name	OP	Days Length	Gross Rate	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
Late Late Show	LF	M-F	\$125.00				2		2
11:35 PM 12:35 AM		30	\$250.00						
Station Gross Totals			\$66,750.00		5		8	2	15

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

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Program Name	DP	Days Length	Gross Rate	Fri	Sat	Sun	Mon	Tue	Total
				Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
CBS This Morning	EM	M-F	\$150.00				1	1	2
7:00 AM 9:00 AM		30	\$300.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
Sunday 7a News	EM	Su	\$200.00			1			1
7:00 AM 8:00 AM		30	\$200.00						
Highly pre-emptible at LUR per KRQE. Move to L3									
The Doctors	DT	M-F	\$200.00					1	1
9:00 AM 10:00 AM		30	\$200.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
Dr. Phil	EF	M-F	\$300.00				1		1
3:00 PM 4:00 PM		30	\$300.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
Jeopardy	PA	M-F	\$3,000.00				1		1
6:00 PM 6:30 PM		30	\$3,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
60 Minutes	PT	Su	\$12,000.00			1			1
6:00 PM 7:00 PM		30	\$12,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
KRQE 10p News	LN	M-F	\$2,000.00				1		1
10:00 PM 10:35 PM		30	\$2,000.00						
Sold out at LUR per KRQE. Lowest rate to clear.									
Late Late Show	LF	M-F	\$125.00				1		1
11:35 PM 12:35 AM		30	\$125.00						
Station Gross Totals									
			\$18,125.00		2		5	2	9

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 11/2/2012 12:28:00 PM

KRQE-S2

Page 1 of 1

suzannel@mediastategies.com

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Prior	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/04/12

Station: KRQE

POL/NM Dem	219278 KRQE News Sun	7a-8a	:30	P3	[ALL]	NM DEM P.13083	7:20:03 AM	MHTV1214H		\$200.00
POL/NM Dem	219278 Sun Hour 1	6p-7p	:30	P1	[ALL]	NM DEM P.13083	6:38:48 PM	MHTV1214H		12,000.00
POL/NM Dem	219278 Sun Hour 2	7p-8p	:30	P1	[ALL]	NM DEM P.13083	7:29:35 PM	MHTV1214H		\$7,500.00
POL/NM Dem	219278 Sun Hour 3	8p-9p	:30	P1	[ALL]	NM DEM P.13083	7:59:50 PM	MHTV1214H		\$9,000.00
POL/NM Dem	219278 Sun Hour 4	9p-10p	:30	P1	[ALL]	NM DEM P.13083	9:21:34 PM	MHTV1214H		10,500.00
										<u>\$9,200.00</u>
										<u>\$9,200.00</u>

Date: 11/05/12

Station: KRQE

POL/NM Dem	219278 CBS This Mornin	CBS Early S	:30	P3	[ALL]	NM DEM P.13083	8:15:50 AM	MHTV1214H		\$150.00
POL/NM Dem	219278 Dr. Phil	3p-4p	:30	P3	[ALL]	NM DEM P.13083	3:34:02 PM	MHTV1214H		\$300.00
POL/NM Dem	219278 M-F 6p-630p	M-F 6p-630p	:30	P1	[ALL]	NM DEM P.13083	6:05:31 PM	MHTV1214H		\$3,000.00
POL/NM Dem	219278 Mon Hour 1	7p-8p	:30	P1	[ALL]	NM DEM P.13083	7:58:20 PM	MHTV1214H		10,000.00
POL/NM Dem	219278 Mon Hour 2	8p-9p	:30	P1	[ALL]	NM DEM P.13083	8:30:04 PM	MHTV1214H		11,500.00
POL/NM Dem	219278 LN M-F	10p-1035p	:30	P2	[ALL]	NM DEM P.13083	10:08:37 PM	MHTV1214H		\$2,000.00
POL/NM Dem	219278 Late Late Show	1137p-1237a	:30	P3	[ALL]	NM DEM P.13083	11:48:36 PM	MHTV1214H		\$125.00
POL/NM Dem	219278 Late Late Show	1137p-1237a	:30	P3	[ALL]	NM DEM P.13083	12:25:24 AM	MHTV1214H		\$125.00
										<u>\$27,200.00</u>
										<u>\$27,200.00</u>

Date: 11/06/12

Station: KRQE

POL/NM Dem	219278 CBS This Mornin	CBS Early S	:30	P3	[ALL]	NM DEM P.13083	8:15:50 AM			\$150.00
POL/NM Dem	219278 M-F 9a-10a	9a-10a	:30	P2	[ALL]	NM DEM P.13083	9:17:55 AM			\$200.00
										<u>\$350.00</u>
										<u>\$350.00</u>
										<u>\$6,750.00</u>

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KRQE-TV Albuquerque

Date:

11/2/2012

I, Media Strategies and Research

being on behalf of: _____, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Friday, November 02, 2012			Tuesday, November 06, 2012		

Total Charges: \$66,750.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

NM Dem Party-Heinrich

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Conyers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, November 02, 2012

Date

Andrea A. Whitaker

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title